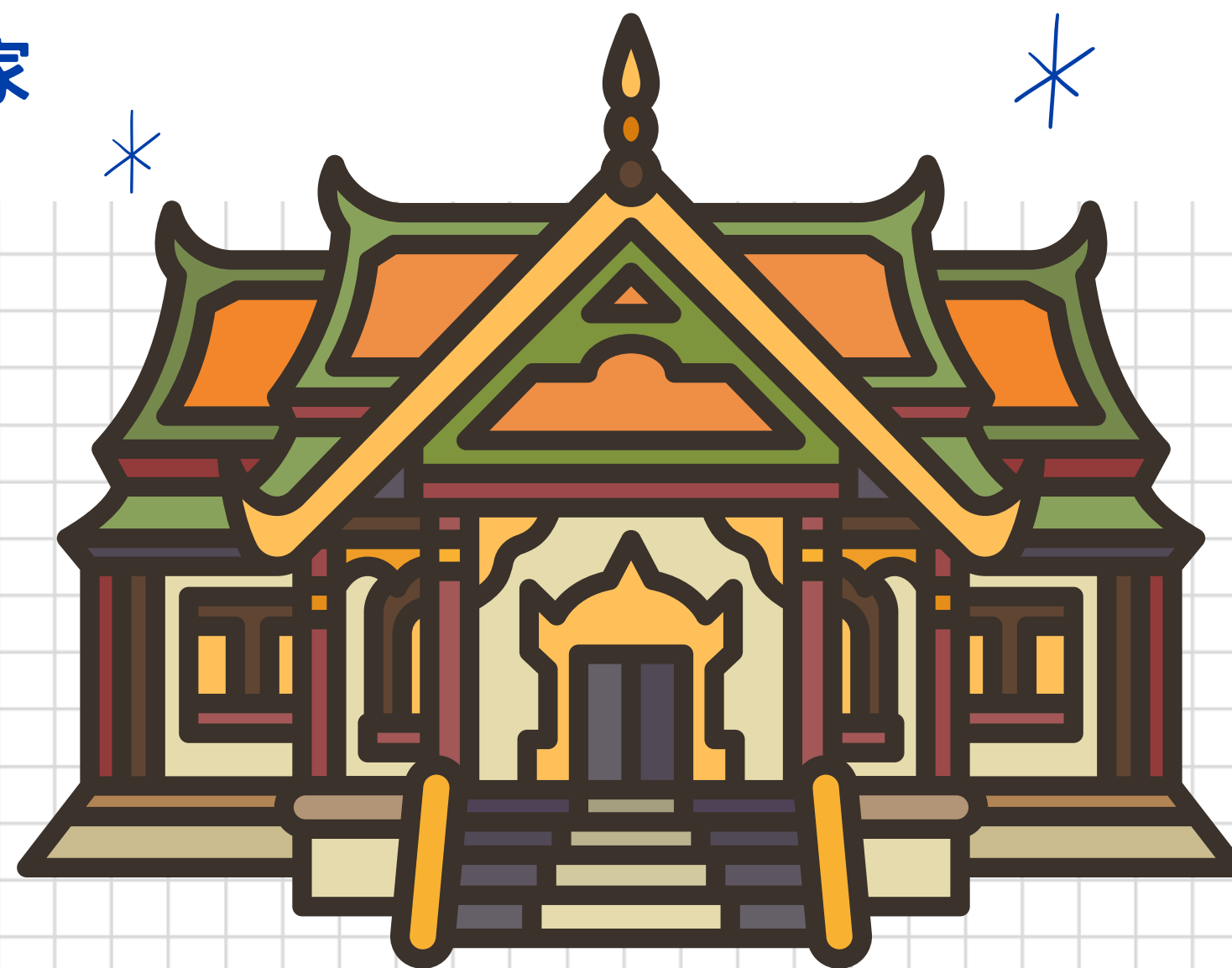


Jus know 活絡新莊廟街商圈

吳秉豪 陳立恩 蔡孟軒 廖奕愷 李政穎 黃廷家



目錄

1. 提案背景

4. 預期成果

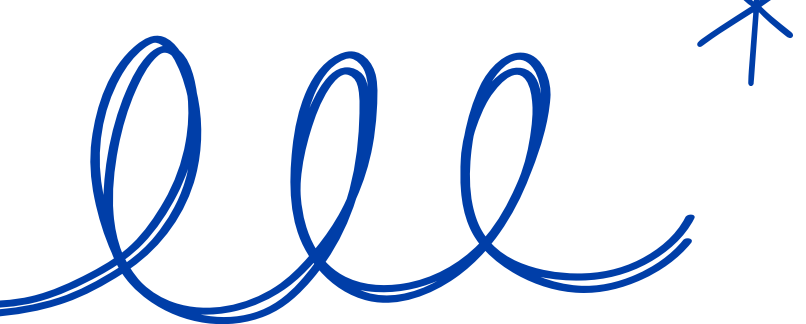
2. 目標

5. 結論

3. 提案內容

6. 參考資料



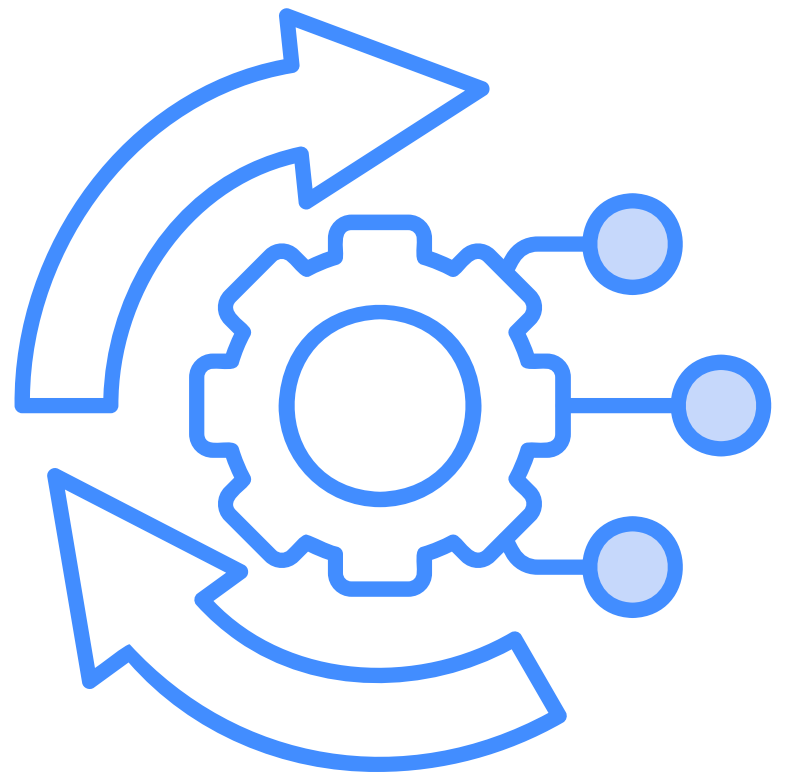


提案背景

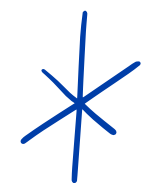
• 河道淤積



• 產業轉型



• 交通





目標

1:改善周邊環境

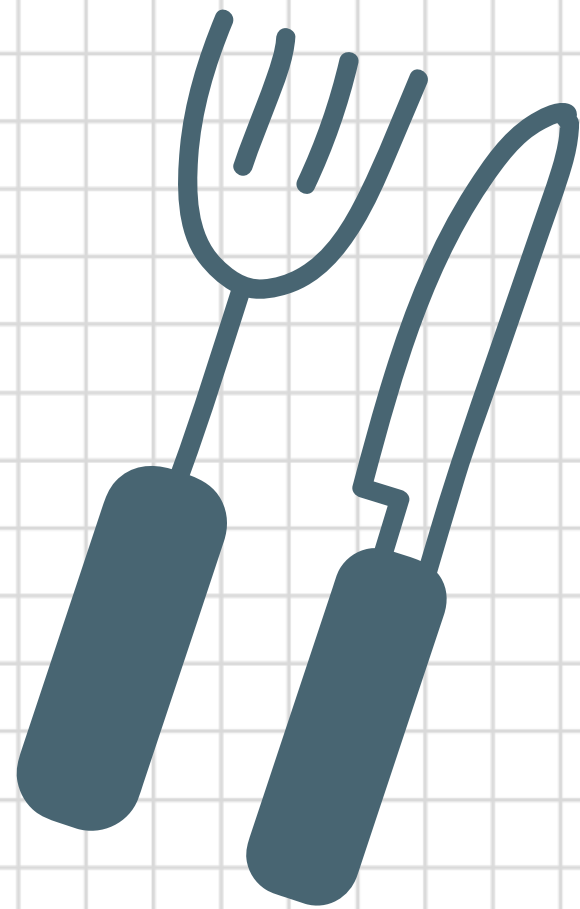
2:增加人潮，活絡商圈

3:文化共榮



提案內容--短期

- 增加特色美食

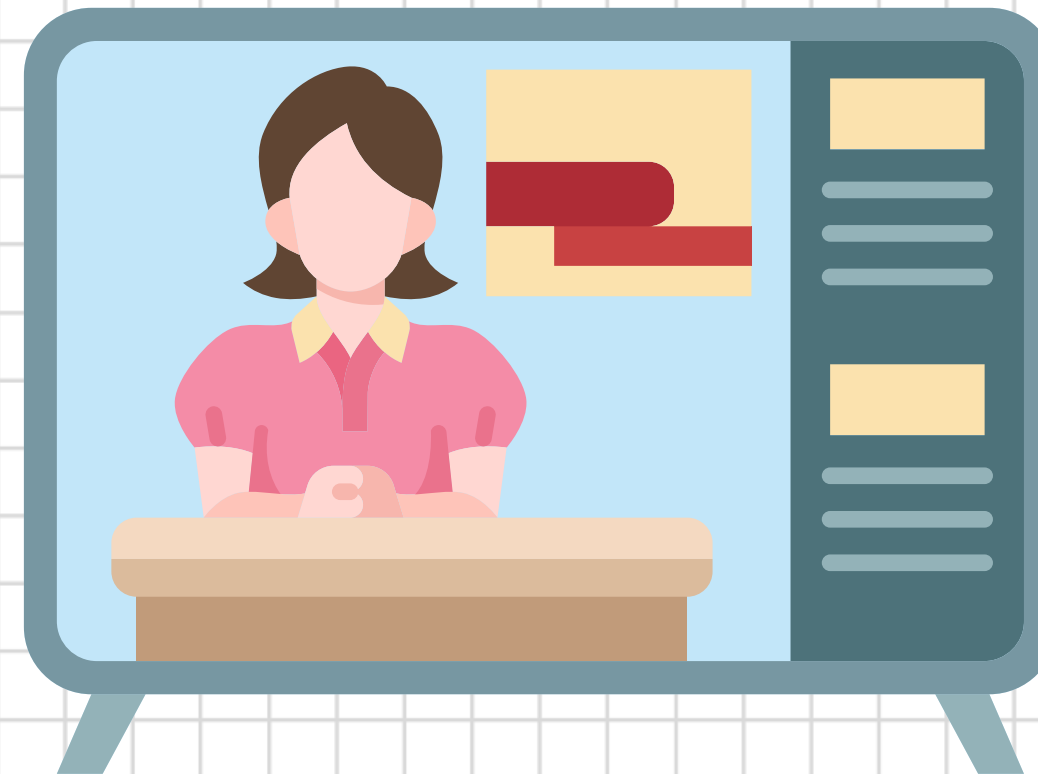


- 周邊的環境整潔改善



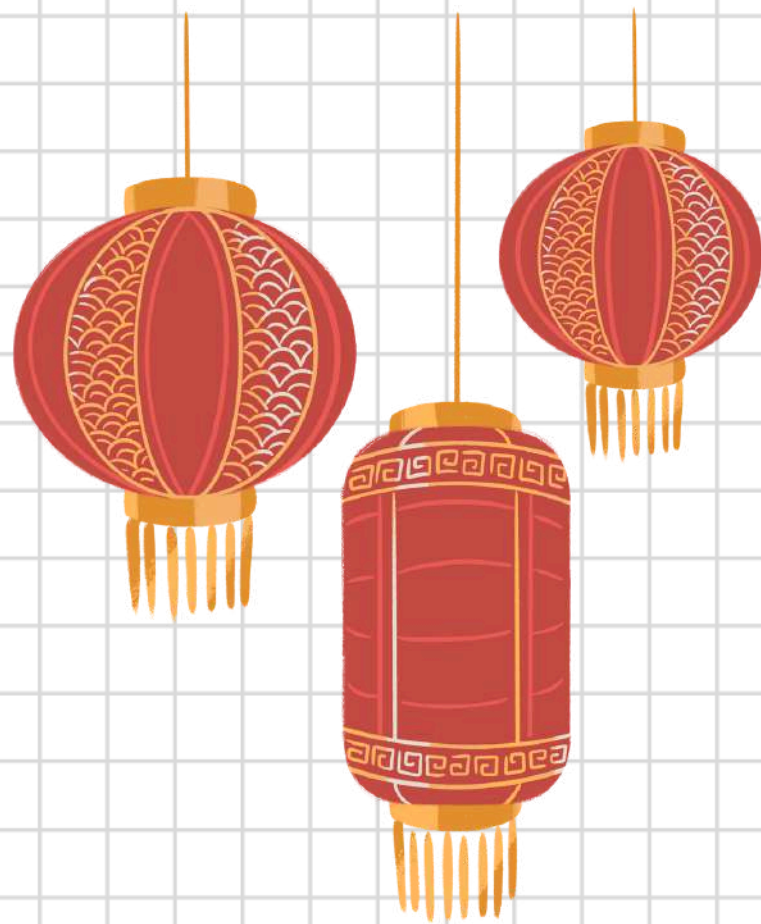
提案內容--中期

- 增設停車場
- 增加曝光度(特色美食攤位)



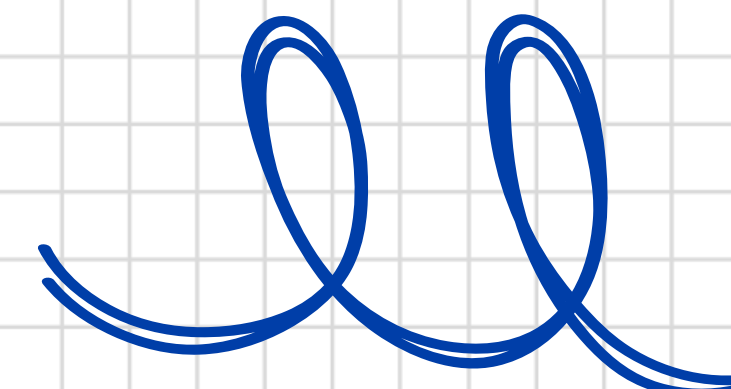
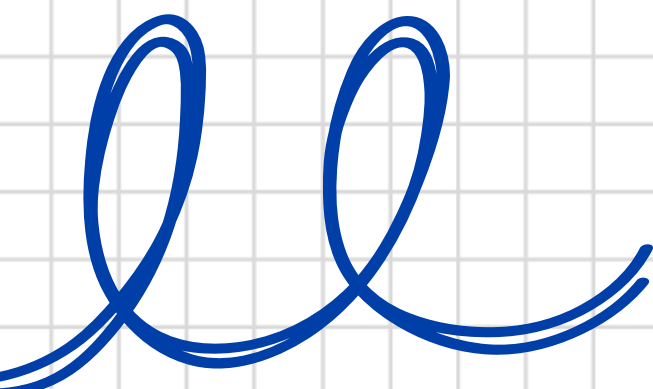
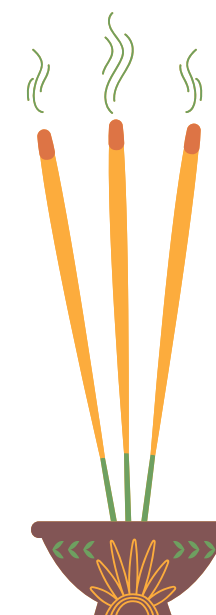
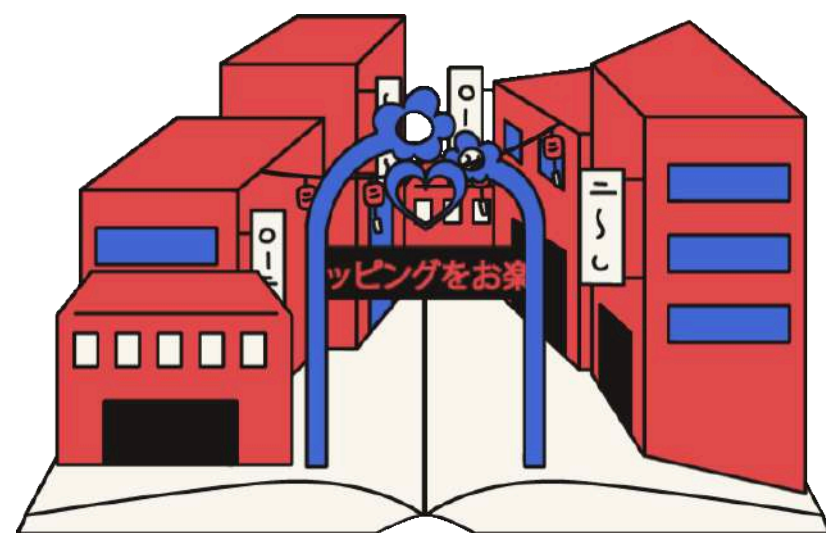
提案內容--長期

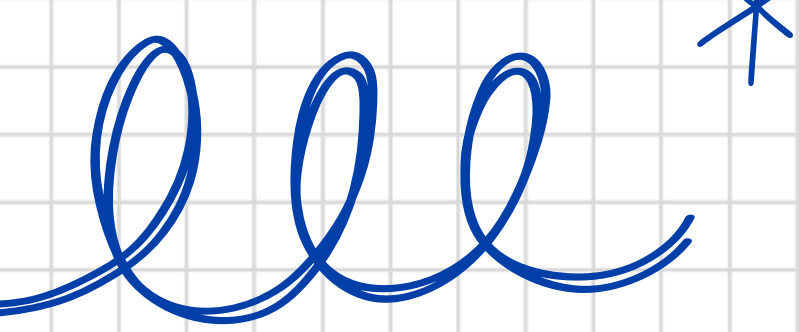
- 節慶活動
- 與各宮廟合作、邀請劇團



預期成果與效益

- 帶動商圈活絡
- 吸引人潮消費
- 文化傳承及共榮



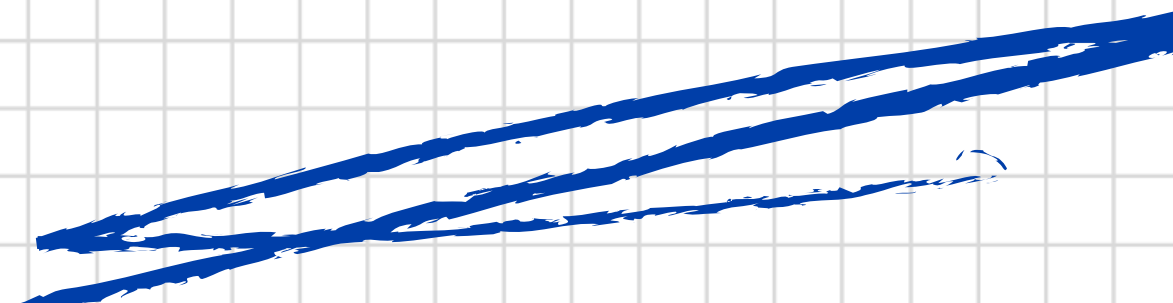


結論

改善街區環境，引入特色餐飲

優化交通便利性，結合社區參與和特色市集

打造具永續性的經營模式



參考資料

<https://doi.org/10.6846/TKU.2015.00815>

<https://doi.org/10.6846/TKU.2005.00279>

<https://doi.org/10.29921/IUSE.201206.0005>

<https://doi.org/10.6814/THE.NCCU.ETHNOS.001.2018.A06>

<https://doi.org/10.6840/CYCU.2011.00073>

<https://www.facebook.com/waternewtaipei>

謝謝大家

